

npr[®]

Hear the Difference.

WUWM: LISTENER-SUPPORTED
»NEWS » ENTERTAINMENT » MUSIC

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ABOUT WUWM

WUWM has served as southeastern Wisconsin's premier listener-supported public radio source providing quality news, public affairs and entertainment since 1964.

Licensed to the University of Wisconsin-Milwaukee, WUWM reaches nearly 95,000 weekly listeners. WUWM's primary coverage area extends throughout all of the Milwaukee metropolitan area including Racine, Waukesha, and West Bend.

89.7 FM / WUWM HD-1: IN-DEPTH NEWS broadcasts locally-produced, award-winning, in-depth news, entertainment and music programming, and carries national and international news from NPR, APM and PRI.

WUWM2 / HD-2: MUSIC 24/7
www.wuwm.com/hd2

WUWM is a listener-supported station, funded primarily by private listener donations, contributions by local businesses and foundations as well as the Corporation of Public Broadcasting and the University of Wisconsin-Milwaukee.

WUWM offers a variety of membership and gift-giving levels. It's easy to join, increase, and renew your WUWM membership.

| MON. | TUES. | WED. | THURS. | FRI. | | SAT. | SUN. |
|---|---------------------------|--------------------------------------|-----------------------------------|--------------------|-------|--|--|
| Morning Edition [®] | | | | | 5 AM | BBC World Service | BBC World Service |
| | | | | | 6 AM | Marketplace Money [®] | Krista Tippett on Being [™] |
| | | | | | 7 AM | Weekend Edition [®] Saturday | Weekend Edition [®] Sunday |
| | | | | | 8 AM | | |
| BBC Newshour | | | | | 9 AM | Car Talk [®] | |
| Lake Effect | | | | | 10 AM | Wait, Wait... Don't Tell Me! | This American Life |
| Fresh Air [®] with Terry Gross | | | | | 11 AM | Marketplace Money [®] | Car Talk [®] |
| Here and Now | | | | | NOON | On the Media [®] | A Prairie Home Companion [®] |
| Marketplace Money [®] | On the Media [®] | Krista Tippett on Being [™] | Humankind UWM Today | This American Life | 1 PM | This American Life | |
| BBC Newshour | | | | | 2 PM | Public Radio Specials* | Wait, Wait... Don't Tell Me! |
| All Things Considered [®] | | | | | 3 PM | Lake Effect Weekend | |
| | | | | | 4 PM | Weekend All Things Considered [®] | |
| | | | | | 5 PM | A Prairie Home Companion [®] | On the Media [®] |
| | | | | | 6 PM | | Weekend All Things Considered [®] |
| Marketplace [®] | | | | | 7 PM | WUWM @Nite | Humankind |
| Fresh Air [®] with Terry Gross | | | | | 8 PM | | UWM Today |
| | | | | | 9 PM | | Krista Tippett on Being [™] |
| WUWM @Nite | | | It's Alright, Ma, It's Only Music | | 10 PM | It's Alright, Ma, It's Only Music | This American Life |
| | | | | | 11 PM | | Public Radio Specials* |
| | | | BBC World Service | | | | |

A PRAIRIE HOME COMPANION® APM

Broadcast weekly before a live audience, in two hours, APHC combines live music, radio theater, and yarns spun from the fictional Lake Wobegone. Garrison Keillor.

ALL THINGS CONSIDERED® NPR

A vital daily companion to people who strive to stay informed and in touch. Melissa Block, Michele Norris, and Robert Siegel. WUWM's host, Ann-Elise Henzl.

BBC NEWSHOUR PRI

Hear international news, analysis and information from the BBC's most experienced correspondents.

BBC WORLD SERVICE PRI

BBC World Service provides international news, analysis and information.

CAR TALK® NPR

America's funniest auto mechanics, aka Click and Clack, amuse you with their shameless wit and amaze you with their encyclopedic knowledge of all things automotive during this one-hour, fast-paced call-in program. Tom & Ray Magliozzi.

ETOWN NPR

Live performances by today's top artists along with conversations about the world around us. Nick & Helen Forster.

FRESH AIR® WITH TERRY GROSS NPR

Listen to daily reports, in-depth interviews and reviews from critics and commentators on music, books, movies, and other cultural phenomena. Terry Gross.

HERE AND NOW PRI

Here and Now is a vibrant weekday news magazine. It combines news with intelligent conversations about public policy, foreign affairs, science, technology, arts and culture. Robin Young.

HUMANKIND

Humankind presents stories of everyday people who have found real purpose in life and make a profound difference in their communities. David Freudberg.

IT'S ALRIGHT, MA, IT'S ONLY MUSIC

WUWM

Music worth repeating. Each week on It's Alright, Ma, It's Only Music hear Bob Reitman weave a reflective, passionate, and historical music adventure on this live two-hour program. Bob Reitman.

KRISTA TIPPETT ON BEING™ APM

On this weekly, hour-long conversational program Krista and her guests reach beyond the headlines to probe faith and meaning, ethics and new ways of being, amidst the political, ecological, economic, cultural and technological shifts that define 21st century life. Krista Tippett.

LAKE EFFECT WUWM

WUWM's weekday, locally-produced radio magazine features conversations, essays, documentaries, sound portraits, and reports on issues and culture in southeastern Wisconsin.

LAKE EFFECT WEEKEND WUWM

The weekend version of *Lake Effect* features the best interviews and most-interesting stories of the week. Stories go beyond the headlines—focusing on real people and genuine conversations from southeastern Wisconsin.

MARKETPLACE® APM

Marketplace breaks down the numbers without the hard edge of other financial news programs. Tune in for hot stocks, investment opportunities, job markets, technology, the workplace, and the social side of business. Kai Ryssdal.

MARKETPLACE MONEY® APM

Each week Marketplace Money, the hour-long magazine, looks at the week's major national and international stories that will impact the average listener's wallet. Tess Vigeland.

MORNING EDITION® NPR

Morning Edition is your perfect morning companion: it provides news in context, thoughtful ideas and commentary as well as reviews. Steve Inskeep & Renee Montagne. WUWM's host, Bob Bach.

ON THE MEDIA® NPR

This weekly, hour-long program decodes what we hear, read, and see in the media every day, and arms us with critical tools necessary to survive the information age. Brooke Gladstone & Bob Garfield.

THIS AMERICAN LIFE PRI

Following a theme each week, this program shares stories of life and love through a playful mix of radio monologues, mini-documentaries, "found recordings," and short fiction, giving you plenty of reasons to linger. Ira Glass.

UWM TODAY WUWM

The University of Wisconsin Milwaukee plays a vital role in shaping the future of Milwaukee and Wisconsin. Meet the people behind the creativity and discoveries at UWM Today. UWM Vice Chancellor, Tom Luljak.

WAIT WAIT...DON'T TELL ME! NPR

This weekly, hour-long quiz program tests your news knowledge against some of the best and brightest in the news and entertainment world while figuring out what's real and what's made up. Official Judge & Scorekeeper: Carl Kasell. Peter Sagal.

WEEKEND ALL THINGS CONSIDERED®

NPR's Weekend All Things Considered is a vital companion to people who strive to stay informed and in touch on the weekend. This afternoon news magazine transforms the way listeners understand current events and view the world. Guy Raz.

WEEKEND EDITION® SATURDAY NPR

Weekend Edition offer a gentler version of news and features, expanding your world while making sense of the news of the week. Scott Simon.

WEEKEND EDITION® SUNDAY NPR

Weekend Edition combines the news with colorful arts and human-interest features, appealing to the curious and eclectic. With a nod to traditional Sunday habits, the program offers a fix for diehard crossword addicts-word games and brainteasers. Liane Hansen.

WUWM@NITE WUWM

This night-time music program is for the curious listener who values artistry and songwriting. Hear hand-selected playlists of unique artists, songwriters and bands that reach across generations. Bruce Winter.

***PUBLIC RADIO SPECIALS**

Check the online schedule for more details. www.wuwm.com/schedule

***AMERICAN RADIOWORKS** APM

The series of highly-acclaimed documentaries examines major challenges facing America's higher education system. Stephen Smith.

***FREAKONOMICS RADIO** WNYC & APM

In their books *Freakonomics* and *Super-Freakonomics*, Steven D. Levitt and Stephen J. Dubner use the tools of economics to explore real-world behavior. Prepare to be enlightened, engaged, perhaps enraged and definitely surprised. Stephen J. Dubner.

***THE MOTH RADIO HOUR** PRX

The Moth Radio Hour features true stories told live on stage without scripts, notes, props or accompaniment. Produced by Jay Allison.

***RADIOLAB** WNYC & NPR

Big questions are investigated, tinkered with and encouraged to grow. Jad Abumrad and Robert Krulwich.

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WUWM
WUWM.COM/HD2

Music
24/7

A soundtrack for
your grown-up life.